



# HiStick® N/T promotion yields two ATV winners!

**DEKALB ATV picture from left to right:** Barry McFadden (Southwest Ag, Becher, ON), Dave Huey (winner), Eva Muscat (DEKALB®), Bill Lester (Becker Underwood®).  
**Pride Seeds picture from left to right:** Michel Pinsonneault (winner), Pat Wakely (Pride Seeds), Bill Lester (Becker Underwood), Dan Foster (Pride Seeds).

**Thanks to Becker Underwood®**, the global leader in inoculant technology, two soybean growers in southwestern Ontario can expect checking their crops during the coming growing season to be a little easier and a lot more fun.

Brand new HONDA TRX420 ATVs were recently delivered to the farms of Dave Huey of Wallaceburg and Michel Pinsonneault of Chatham, courtesy of Becker Underwood. The company gave away the ATVs, in conjunction with DEKALB and PRIDE SEEDS, to promote the company's new BioStacked™ HiStick N/T inoculants with Nodulating Trigger™ technology.

HiStick N/T inoculants are available in both liquid and sterile peat formulations and, in numerous field trials, have resulted in:

- Average yield increases of 23 and 28 percent, respectively, for the liquid and sterile peat formulations, compared to non-inoculated soybeans
- A 206 percent increase in nodule biomass, compared to non-inoculated soybeans
- Canopy closure that occurred an average of three to five days earlier than in non-inoculated soybeans.

Although not a user of inoculants in the past, Huey says he plans to try HiStick N/T in 2008. "We farm some ground by Highgate that

has pretty high weed infestations," he explains. "I'm very interested to see if the HiStick N/T will help my beans canopy faster, because that would be a big help in controlling weeds in those fields."

Pinsonneault, who promptly put his new ATV to work in his carrot fields in November, also has his eye on HiStick N/T inoculants.

"After talking to my dealer about them, I'd like to try some," Pinsonneault says. "I understand there's definitely some yield advantage to using inoculants, and that will certainly add money to our pocket."

Ferdie Schneidersmann, marketing director for Becker Underwood Canada says, "We've enjoyed tremendous interest in our new HiStick N/T inoculants this fall and winter, and the outstanding participation in the promotion reflects that. We hope both Michel and Dave enjoy their new ATVs and wish them all the best for a successful 2008."

HiStick N/T BioStacked inoculants are available through DEKALB and PRIDE SEEDS. For more information regarding HiStick N/T products, please visit: [www.HiStickNT.com](http://www.HiStickNT.com).



**HiStick® N/T**  
 the **BioStacked** Inoculant